

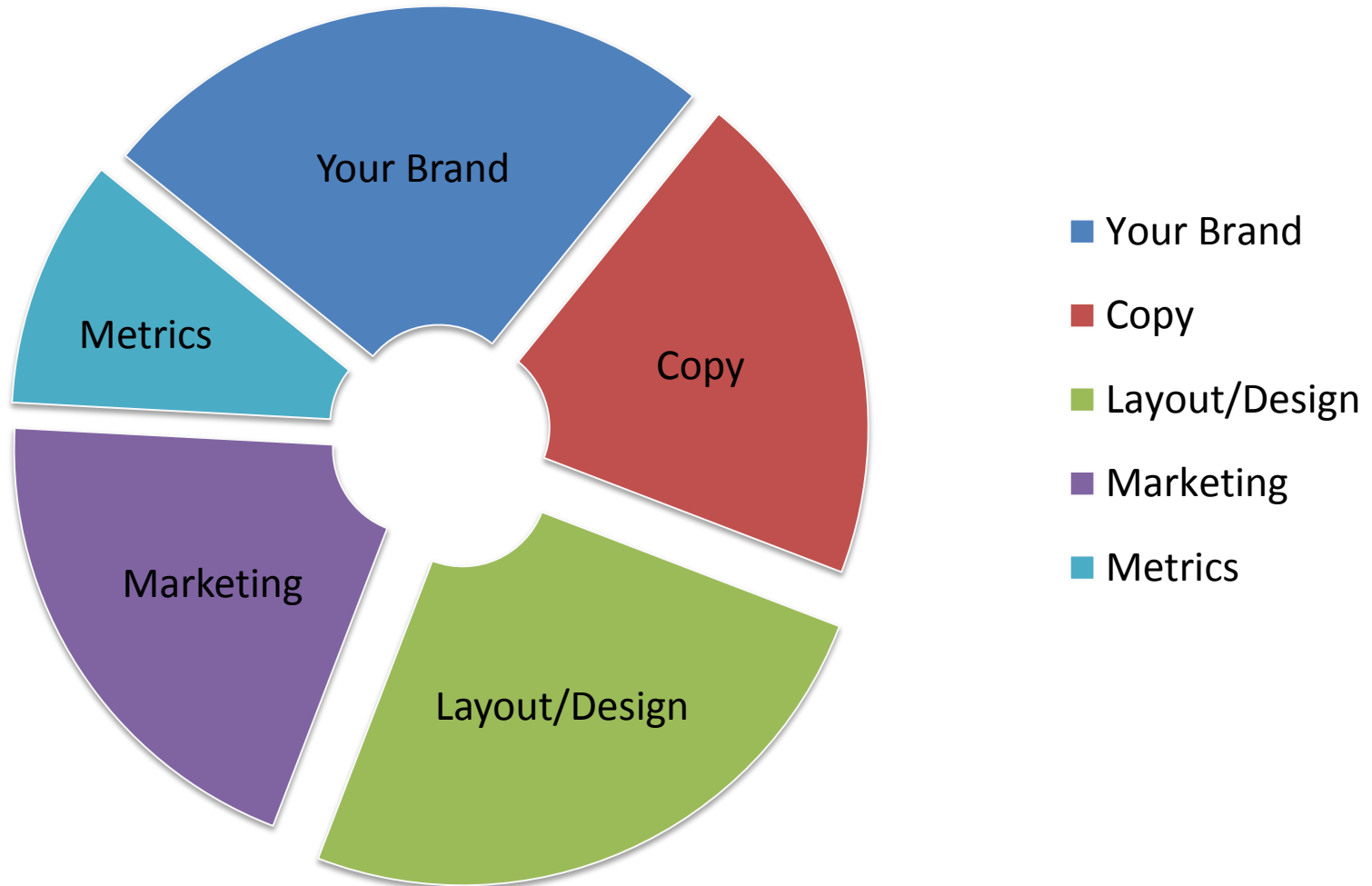
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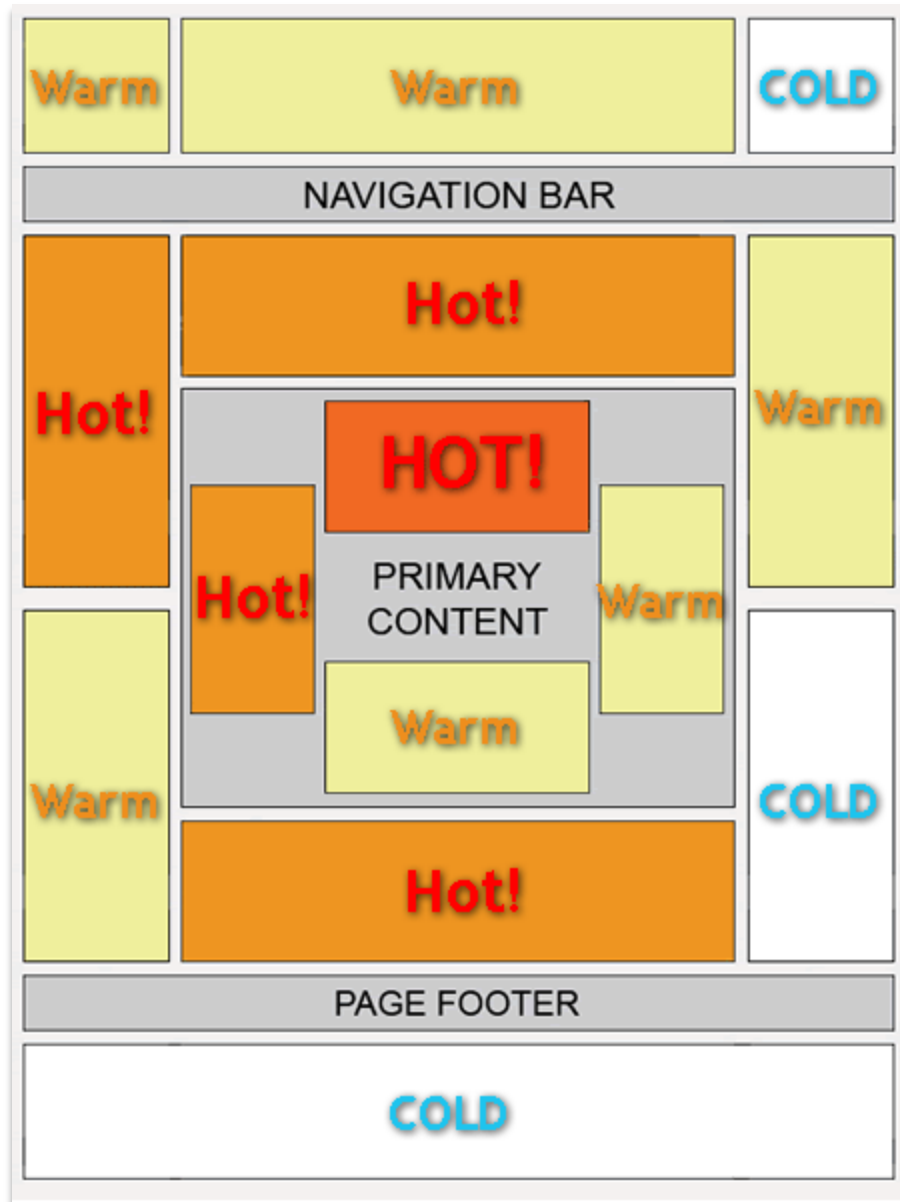
Presented by: Gina Nieves

@marknetgroup

www.ginanieves.com

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LARGE PHOTO: family using nice clean white bedding

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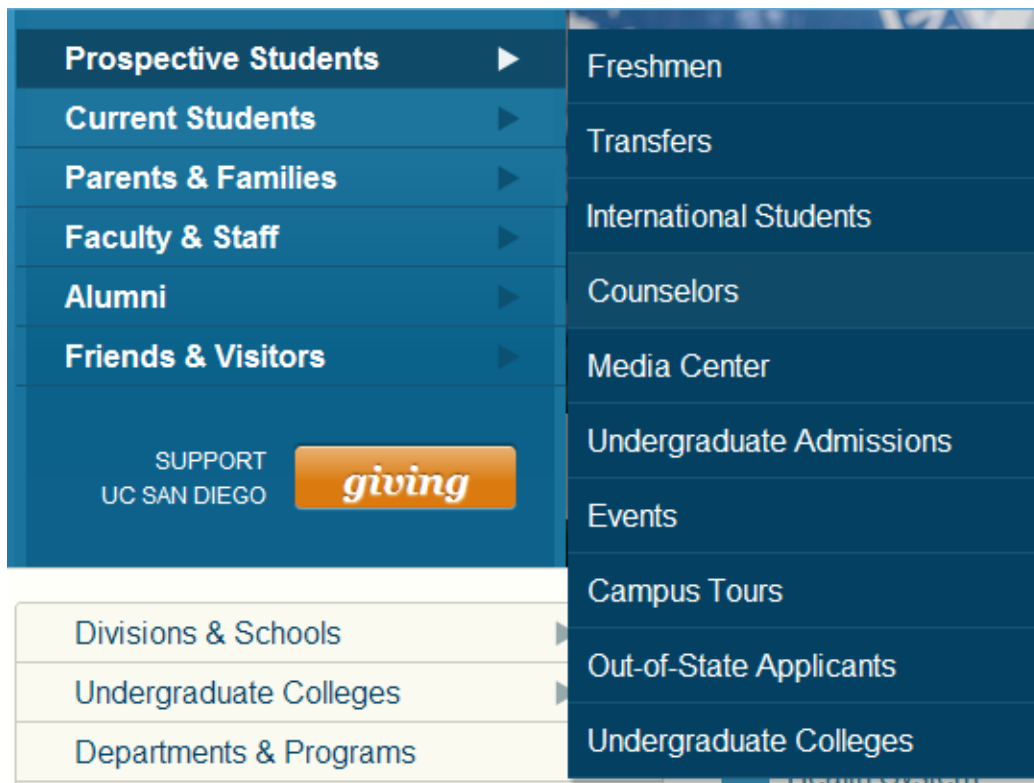
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Navigation



Dominance & Emphasis

- Placement
- Continuance
- Isolation
- Contrast
- Proportion

Selecting Color

- Red – stimulates adrenaline, metabolism, exciting, & dramatic, passion.
- Orange – active & energetic. Promotes happiness, enthusiasm, creativity.
- Yellow – active color, visible, & overpowering.
- Green – Soothing. Growth, freshness, hope, wealth & stability. Easy on the eyes.
- Blue – openness, intelligence, faith, trust, and calming.
- Purple – prestige, power, & wealth. Flowers, wine, & gemstones.
- White – clean, perfection, light & purity.
- Pink – feminine, love, compassion, hope & calming.

Tips on Selecting Colors

- Create a color palette using these sites
 - <http://Colourlovers.com>
 - <http://kuler.adobe.com>
 - <http://colorshemedesigner.com/>
- Do I have great pictures?
- Texture can be great.

Typography

- Selecting web safe fonts - Google Fonts, TypeKit, FontDeck
- Font size – 16px standard for body copy
- Leading – Line height
- Text Alignment
- Font size
- A smaller column size is better



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← Courtney loves Basecamp. She's the founder of [Social Media in Organizations \(SMinOrgs\)](#).



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The Venice - Plum
Full-grain leather camera bag
\$329.00



The Brooklyn

\$309

Premium leather camera satchel

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Inspired by the classic 1940s school bag, the Brooklyn is a vegetable-tanned leather camera bag that's designed to protect an SLR with an attached lens and up to 3 additional lenses or small accessories. A slit pocket along the back of the bag is perfect for securing your iPad or e-reader, while the front pocket is designed to hold a small wallet, lens caps and personal items. The Brooklyn is the ideal camera bag for weekend getaways, impromptu photo shoots with friends, and professional shoots where only your camera and few lenses are needed.

- Handcrafted with 100% vegetable-tanned leather
- Fully customizable interior with 3 removable dividers
- Secure, easy access tuck lock closure
- Room for an SLR camera and 2-3 lenses
- Adjustable padded shoulder strap
- Dimensions: 13.5"L X 10"H X 4"D

*SELECT COLOR



ADD TO CART

Available.

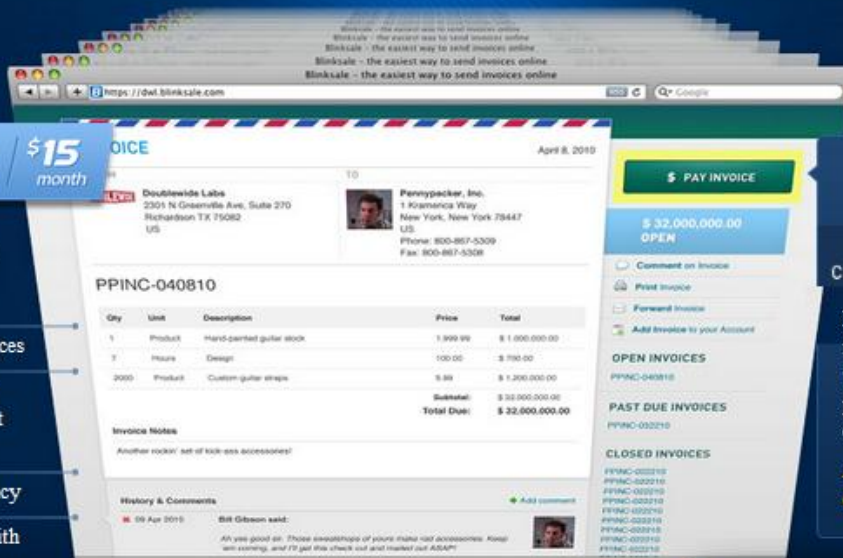
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News & Updates

Introducing Blinksale's newest integration: ZenCash

If you use Blinksale, there is a good chance that some of the invoices you've

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Home > Clothing > Outfits > Handkerchief-Hem Tank + Ankle Legging > Handkerchief Hem Tank

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Handkerchief Hem Tank

***3.3 out of 5 3 reviews [write a review](#)

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Available Exclusively from Gaiam

With an easy-to-wear, flowing design, the Handkerchief-Hem Tank flatters every body type, and is made even more comfortable in a lightweight, eco-friendly blend of 57% organic cotton, 43% rayon from sustainable bamboo. Racerback styling with subtle gathers at the exposed zipper on the upper back. Decorative front patch pocket. Hand wash. China.

Handkerchief Hem Tank

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item # 04-0960



First, Select a color ▼

Then, Select a size ▼

QTY

1

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A PHOTOGRAPHY BLOG

From Me To You



Hi,
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photographer &
I live in NYC.
I collect vintage
magazines and old
typewriters & I
will use film
no occasion.
I hope you like
what you see.
Feb. 2, 2012

NEW YORK FASHION WEEK

I'm blogging live from New York Fashion week, February 9th - 16th, 2012! Below are the categories I'll be posting throughout the week.

- DAILY OUTFIT
- STREET STYLE
- RUNWAY
- BEHIND THE SCENES
- EVENTS

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NEW YORK FASHION WEEK ~ DAILY OUTFIT

Up, Up & Away

The Daily Style Icon: Amelia Earhart

On today's agenda: Sleep in. Room service breakfast (mowhhaa) Pack up the amazing suite at the Hudson Hotel so gracious let us work from during the craziness that is NYFW, water the plants, and pack... CUZ WE'RE GOING TO LONDON Y'ALL!!! For the next week we will be live blogging what we can find across the pond (and hopefully coming back with some new hats "screams")

It's New York Fashion Week, you can't just wear any old thing! I'm taking inspiration for my daily outfits to the tents from the women who have done it so well before us. We all have a right to look like a fashion icon, right?



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The New York Times

Why Washington Can't Be Fixed

And is about to get a lot worse.

By [Richard L. Hasen](#) | Posted Wednesday, May 9, 2012, at 2:19 PM ET

424

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Sen. Richard Lugar
Photograph by Chip Somodevilla/Getty Images.

The politician's words captured the moment. "This is a historic time ... and one side simply has to win out over the other." It wasn't Roosevelt describing the need to vanquish the Germans or Bush echoing his call for a "war on terror." It was [Richard Mourdock](#), the Tea Party favorite who yesterday ended the career of moderate Republican Sen. Richard Lugar in the Indiana Republican primary, explaining how he sees his new job. Lugar was the most recent moderate legislator to be shown the exit. But moderates of both parties are disappearing from the Senate and House at a rapid clip. [According to Nate](#)

[Silver](#), of 27 moderate Republican senators in office in 2007, only six of them—at most—will return to Congress next year. And a new wave of Tea Party-backed candidates are leaving no question about where they stand. [As Mourdock told Fox News](#), "I have a mind-set that says bipartisanship ought to consist of Democrats coming to the Republican point of view."

In their new book, *It's Even Worse Than It Looks: How the American Constitutional System Collided With the New Politics of Extremism*, Thomas Mann and Norman Ornstein offer both an insightful diagnosis of the problem of a broken Washington and a set of proposed

HOW TO SET UP TITLE TAGS ON YOUR WEBSITE

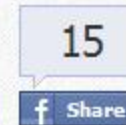
POSTED ON APRIL 12, 2011 // 3 JUICY COMMENTS

This past week we held a 72 hour SEO Marathon on Facebook. I would like to thank everyone that signed up for my 15 minute website review. I shared tips on basic SEO and the recent changes Google made to their Algorithm. I also told many website owners exactly how to fix the most basic problems.

One thing I noticed on just about every website was either improper use of title tags or no title tags. Title tags are one of the most important ranking factors for Google. If you have no title tags, do not expect to be found online for specific phrases.

Below I have posted specific instructions on using proper title tag structure. Hopefully, this will help you create the proper title tags using the correct

HELP SPREAD THE
WORD



lifetreecreative
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MASSAGE

Let our royal specialists use their golden hands to ease your tension and stress. They will help you choose an aromatherapy oil, befitting your wishes, that will jump-start your mood from jaded to jewelicious. Double your pleasure in our room for two...

JUST CALM DOWN (Our Signature Swedish) \$110

Shed the grind of chaos and traffic while your head and mind get massaged fantastic! Your circulation will increase and your muscle tension will cease, and afterwards, you'll feel like a gem.

THE MOVIE STAR--GREAT GINGER ESCAPE

(Detox Heat Therapy) \$145

Escape to the tropics with our sexily sliced ginger massage, an intense muscle warming starlet sensation. Your body will double down on feelin' fine and you'll hit the city streets lookin' like a movie star back from paradise! No desert isle experience required!

PITTER PATTER

(Raindrop Technique) \$145

You'll be singin' as you reign in our magnifique raindrop technique! Divine drizzles of nine essential oils will MISTify your spine, descending like dewy droplets of magical massaged pleasure! This ultimate relaxation method melds into a muscle kneading keen to boost your immune system into angelic euphoria! Rubber ducky not included!

SPORTING EVENT

(Deep Tissue Massage) \$130

Warm-up those muscles before hitting the gym to prepare your bod for a 'Herculean' power performance. After competing in a sporting event or just over-using your muscles in any way, this massage will alleviate your body of toxins and lead you to a rapid recovery.

VENUS ON THE HALF SHELL

(Circulation Massage For Cellulite) \$130

Reduce bloating, firm and tone those areas that all the hard work at the gym has left behind. Your royal specialist becomes your personal trainer and helps bring out the Venus inside of you!

JUST KNOCKED UP (Our Hot Mama Pregnancy Massage) \$130

If you are pregnant, you deserve a remedy to lower back pain, water retention or sciatica. Your own specially trained masseuse will perform a massage that is a miracle to you and completely safe for your baby.

ROCK STAR-Set 1

(Hot Stone Massage) \$145

So you wanna be a rock-n-roll star? Then glitter with gold as our jammin' hot stone massage loosens those muscles. Pain control and ultimate relaxation will have your body singin' and swayin' to the top of the charts.

RED HOT CHILLY

(Hot/Cold Stone Massage) \$150

Free your body of toxins and tension and experience unrivaled relaxation with our extraordinary hot cold stone massage. Add freshly

Resizing - Fixed

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Layout

Color

Typography

Is the site reinforcing my brand?

Is everything supporting the CTA?

Browser/Device Compatibility